



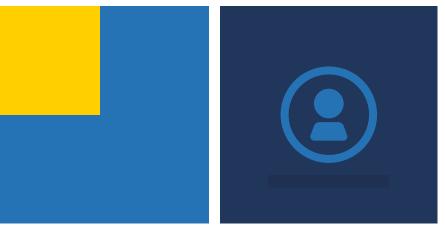
# Hostplus Target Market Determination

For Executive Plan

Effective date: 18 March 2022

Expiry date: 30 June 2022





### 1. Purpose

This Target Market Determination (TMD) seeks to offer distributors and Hostplus staff with an understanding of the class of consumers for which this product has been designed, having regard to the likely objectives, financial situation and needs of the target market.

Members should refer to the Product Disclosure Statement (PDS) and supporting guides for detailed product information.

#### **Product description**

The Hostplus Executive Plan is a superannuation product offering the following key features:

- Hostplus Executive offers management level superannuation
- Provides access to a diverse range of investment options including various pre-mixed, sector, individual manger and member directed investment options
- Provides access to tailored insurance options including death, total & permanent disability and income protection insurance options

This document is not a Product Disclosure Statement and is not a summary of the product features or terms of the product. This document does not take into account any person's individual objectives, financial situation or needs. Persons interested in acquiring this product should carefully read the Product Disclosure Statement for Hostplus Executive, available at hostplus.com.au and consider obtaining financial advice before making a decision whether to acquire this product.

### 2. Target market

This product has been designed for a broad target market and includes investment and insurance options, which allows members to tailor the product to likely match their objectives, financial situations and needs. Distributors should take note of the separately identified sub-markets for the various investment and insurance options.

The **target market** (and sub-markets) for the *Executive Plan* is outlined below.

Employee of employers where Hostplus Executive is the chosen superannuation fund of the employer or nominated superannuation fund in their employment agreement/ award and:

- Customer is looking to invest their superannuation for the purpose of saving for their retirement.
- Customer who may want to insure against death or disability.

The eligibility criteria for Executive Plan are as follows:

- A customer must be an employee where Hostplus Executive is the chosen superannuation fund of their employer or nominated superannuation fund in their employment agreement/award
- Certain investment options (Choiceplus) and insurance options have specific eligibility criteria applicable to them

There are certain members who the Executive Plan is not suited (negative target market) to and to whom distribution should be avoided:

• Employees of employers where Hostplus Executive is not the chosen superannuation fund of their employer or nominated superannuation fund in their employment agreement / award.

#### **Investment Options**

The below table defines the sub-market for each investment option within the Executive Plan.

Investment option	Overall class of members designed for	Product key attributes		
		Investment horizon	Level of investment risk	
Choiceplus (direct investment op	ption)			
Australian Shares (S&P/ASX 300 Index)  Exchange Traded Funds (ETFs)	Members who want a more active role in the investment and management of their superannuation, by investment into companies in the S&P/ASX 300 Index, selected Exchange Traded Funds (ETFs) and Listed Investment Companies (LICs) and Term Deposits.  To be able to invest in Choiceplus, a customer must:  Be a Hostplus member with more than \$10,000 in their account.  Have access to the internet, a current email address and registered for Choiceplus.  Read and accept the terms and conditions during the registration process.  Maintain a minimum balance of \$2,000 in one or more of their Hostplus pre-mixed, sector, or individual manager investment options.  Transfer and maintain at least \$200 into their Choiceplus transaction account from their other Hostplus investment options.  Make an initial Choiceplus investment of \$200 minimum.	Time  Dependent on the actual ETFs members choose to invest in	Very low  High Very high  (Based on a diversified share portfolio, expected frequency of negative annual return would be in between 4 and 6 out of every 20 years)  Very low  High Very high  (Note: It is dependent on the actual composition of ETFs members choose to invest in)	
Listed Investment Companies (LICs)		Dependent on the actual LICs members choose to invest in	Very low  High Very high  (Note: It is dependent on the actual composition of LICs members choose to invest in)	
Term Deposits		Member should be prepared to stay invested for the specific term of maturity to meet their objectives	Very low Very high  (Negative returns expected in less than 0.5 out of every 20 years)	

Investment option	Overall class of members designed for	Product key attributes		
		Investment horizon	Level of investment risk	
Pre-mixed options				
Balanced (Default)	Members with a five years plus investment horizon in pursuit of an actively managed, highly diversified, pre-mixed investment option with access to growth and defensive assets.	5 years +	Very low Medium to high Very high  (Negative returns expected in between 3 to less than 4 out of every 20 years)	
Capital Stable	Members with a five years plus investment horizon in pursuit of the lowest risk, diversified, pre-mixed investment option. Capital Stable has been designed for members seeking a much lower allocation to growth assets such as equities (shares) and a much higher allocation to defensive assets such as fixed interest and cash, compared to the default Balanced option.	5 years +	Very low Low to medium Very high  (Negative returns expected in between 1 to less than 2 out of every 20 years)	
Conservative Balanced	Members with a five years plus investment horizon in pursuit of a diversified, pre-mixed investment option with lower risk compared to our default Balanced option. Conservative Balanced has been designed for members seeking a lower allocation to growth assets such as equities (shares) and a higher allocation to fixed interest and cash. It contains a similar proportion of growth and defensive assets.	5 years +	Very low Medium Very high  (Negative returns expected in between 2 to less than 3 out of every 20 years)	
Socially Responsible Investment (SRI) - Balanced	Members with a five years plus investment horizon in pursuit of a diversified, pre-mixed investment option with a socially responsible investment style. The SRI Balanced option has been designed for members specifically seeking to avoid exposure to fossil fuels, companies that breach human rights or labour rights, uncertified palm oil, tobacco and other particular industries, while investing in assets that contribute to sustainable outcomes. Compared to our default Balanced option, SRI Balanced has a similar split between assets with growth and defensive characteristics.	5 years +	Very low High Very high  (Negative returns expected in between 4 to less than 6 out of every 20 years)	
Indexed Balanced	Members with a five years plus investment horizon in pursuit of a passively managed, diversified, pre-mixed investment option. The Indexed Balanced option has been designed for members with a primary focus on minimising fees and has the lowest Total Investment Cost of the Hostplus pre-mixed options. This option aims to track established market indices. Compared to our default Balanced option, Indexed Balanced does not invest in unlisted assets and instead has a higher allocation to listed equities, fixed interest, and cash.	5 years + Time	Very low High Very high  (Negative returns expected in between 4 to less than 6 out of every 20 years)	

Investment option	Overall class of members designed for	Product key attributes		
		Investment horizon	Level of investment risk	
Pre-mixed options				
Shares Plus	Members with a five years plus investment horizon in pursuit of a diversified, pre-mixed investment option. Compared to our default Balanced option, Shares Plus has been designed for members seeking a higher allocation to growth assets, being listed equities (shares) and a lower allocation to assets with defensive characteristics, such as fixed interest and cash. It has the highest exposure to growth assets and is therefore the least risk averse of our pre-mixed investment options.	5 years +	Very low High Very high  (Negative returns expected in between 4 to less than 6 out of every 20 years)	
Hostplus Life	Members with a five years plus investment horizon in pursuit of a lifecycle option which automatically transitions them from higher-risk options to lower-risk options as they transition through their career and approach retirement. Throughout members' younger years, the superannuation is focused on long-term capital growth, with a higher investment in assets such as listed equities and property. As the members' move closer to retirement, their superannuation will be focused more on providing a steady income and preserving capital.	5 years +	Very low Low Medium Very high  High to Low (dependent on the members' age bracket and allocated investment option)	
Other investment options				
Cash <sup>1</sup>	Members with two years plus investment horizon in pursuit of exposure to short-term money market securities, bank deposits and other similar investments. This option aims to deliver stable returns over a market cycle.	2 years +	Very low Very high  (Negative returns expected in less than 0.5 out of every 20 years)	
Diversified Fixed Interest	Members with a two years plus investment horizon in pursuit of exposure to a portfolio of Australian and international government bonds and other investment grade debt. This option aims to provide capital stability and a return above cash over a market cycle.	2 years +	Very low Medium to high Very high  (Negative returns expected in between 3 to less than 4 out of every 20 years)	
Diversified Fixed Interest – Indexed	Members with a two years plus investment horizon in pursuit of exposure to a portfolio of Australian and international government bonds and other investment grade debt. This option is designed for members with a primary focus on minimising fees. It uses an indexed-enhanced strategy base upon an established market index and then seeks to add modest value by exploiting market inefficiencies. This option aims to provide capital stability and a return above cash over a market cycle.	2 years + Time	Very low Medium to high Very high  (Negative returns expected in between 3 to less than 4 out of every 20 years)	

<sup>1.</sup> The Cash option will be invested approximately 60% in deposits with Commonwealth Bank of Australia Limited and 40% in deposits with Members Equity Bank Limited.\* Any remaining amounts of the Cash option will be invested in separate bank deposits, short-term money market investments or other similar investments.

\*Please note that maintaining a specific allocation requires regular rebalancing and the actual allocation may vary between rebalancing dates.

Investment option	Overall class of members designed for	Product key attributes		
		Investment horizon	Level of investment risk	
Other investment options				
Property options This includes: Property Industry Super Property Trust – Property* Lendlease managed Australian Prime Property Funds (Retail, Commercial and Industrial) Property*	Members with a seven years plus investment horizon in pursuit of exposure to a diversified portfolio of unlisted property assets. This includes exposure to the traditional sectors, being retail, commercial, and industrial. These options aim to achieve income returns and capital growth over the long term.	7 years +	Very low Medium to high Very high  (Negative returns expected in between 3 to less than 4 out of every 20 years)	
Other investment options				
Australian Shares	Members with a five years plus investment horizon in pursuit of exposure to a highly diversified portfolio of companies listed on the Australian Securities Exchange. This actively managed option aims to outperform the market by carefully selecting which companies to buy and sell. This option aims to achieve capital growth and income growth via dividends over the long term.	5 years +	Very low High Very high  (Negative returns expected in between 4 to less than 6 out of every 20 years)	
Australian Shares - Indexed	Members with a five years plus investment horizon in pursuit of exposure to a highly diversified portfolio of companies listed on the Australian Securities Exchange. This option is designed for members with a primary focus on minimising fees. It uses an indexedenhanced strategy based upon an established market index and then seeks to add modest value by exploiting market inefficiencies. This option aims to achieve capital growth and income growth via dividends over the long term.	5 years +	Very low Very high  (Negative returns expected in between 6 or greater out of every 20 years)	
Infrastructure options This includes: Infrastructure option IFM Australian Infrastructure option*	Members with a five years plus investment horizon in pursuit of exposure to a diversified portfolio of infrastructure assets. This includes exposure to assets such as airports, seaports, and renewable energy generation. These options aim to achieve income returns and capital growth over the long term.	5 years +	Very low Medium to high Very high  (Negative returns expected in between 3 to less than 4 out of every 20 years)	
International Shares	Members with a five years plus investment horizon in pursuit of exposure to a highly diversified portfolio of companies listed on international stock exchanges, including developed and emerging markets. This actively managed option aims to outperform the market by carefully selecting which companies to buy and sell. This option aims to achieve capital growth and income growth via dividends over the long term.	5 years +	Very low High Very high  (Negative returns expected in between 4 to less than 6 out of every 20 years)	

Investment option	Overall class of members designed for	Product key attributes	Product key attributes		
		Investment horizon	Level of investment risk		
Other investment options					
International Shares - Indexed	Members with a five years plus investment horizon in pursuit of exposure to a diversified portfolio of companies listed on international stock exchanges in developed markets only. This passively managed option aims to mirror established market indices and has been designed for members with a primary focus on minimising fees. This option aims to achieve capital growth and income growth via dividends over the long term.	5 years +	Very low Very high  (Negative returns expected in between 6 or greater out of every 20 years)		
International Shares (Hedged) - Indexed	Members with a five years plus investment horizon in pursuit of exposure to a diversified portfolio of companies listed on international stock exchanges in developed markets only. This passively managed option aims to mirror established market indices and has been designed for members with a primary focus on minimising fees, as well as applying currency hedging to seek to limit the impact of foreign currency movements. This option aims to achieve capital growth and income growth via dividends over the long term.	5 years +	Very Low Very high  (Negative returns expected in between 6 or greater out of every 20 years)		
International Shares – Emerging Markets	Members with a five years plus investment horizon in pursuit of exposure to a highly diversified portfolio of companies listed on international stock exchanges within emerging market countries. This actively managed option aims to outperform the market by carefully selecting which companies of all sizes to buy and sell. This option aims to achieve capital growth and income growth via dividends over the long term. This Option is less diversified than the Fund's Default Option and has a higher risk and return profile.	5 years +	Very low High Very high  (Negative returns expected in between 4 to less than 6 out of every 20 years)		
Fixed interest options This includes:  • Macquarie Investment Management - Australian Fixed Interest option*  • BlackRock Asset Management - International Fixed Interest option*	Members with five years plus investment horizon in pursuit of exposure to a diversified portfolio of government bonds and other investment grade debt. These passively managed options aim to mirror established market indices and are designed for members with a primary focus on minimising fees. The options aim to provide capital stability.	5 years +	Macquarie Investment Management - Australian Fixed Interest option  Very low  High Very high  (Negative returns expected in between 4 to less than 6 out of every 20 years)  BlackRock Asset Management - International Fixed Interest option  Very low  Medium to high  Very high  (Negative returns expected in between 3 to less than 4 out of every 20 years)		

Investment option	Overall class of members designed for	Product key attributes		
		Investment horizon	Level of investment risk	
IFM - Australian Shares*	Members with a five years plus investment horizon in pursuit of exposure to a diversified portfolio of companies listed on the Australian Securities Exchange. It's designed for members seeking an indexed enhanced strategy which replicates an established market index and then seeks to add modest value by exploiting market inefficiencies. This option aims to achieve capital growth and generate income via dividends over the long term.	5 years +	Very low Very high  (Negative returns expected in between 6 or greater out of every 20 years)	
Paradice Investment Management (Small Cap) - Australian Shares*	Members with a five years plus investment horizon in pursuit of exposure to a diversified portfolio of listed Australian companies outside the ASX top-100 as defined by market capitalisation, as well as some exposure to New Zealand shares. This actively managed option aims to outperform the market by carefully selecting which stocks to buy and sell. This option focusses on total return of investments (capital growth and income growth via dividends) over the long term.	5 years + Time	Very low Very high  (Negative returns expected in between 6 or greater out of every 20 years)	
Neuberger Berman - International Shares*	Members with a five years plus investment horizon in pursuit of exposure to a diversified portfolio of listed international companies in the emerging markets. This actively managed option aims to outperform the market by carefully selecting which companies of all sizes to buy and sell. This option aims to achieve capital growth and income growth via dividends over the long term.	5 years +	Very low High Very high  (Negative returns expected in between 4 to less than 6 out of every 20 years)	

Note that detailed information on product attributes such as fees and investment objectives can be found in the PDS and member guide available at hostplus.com.au

Macquarie - Australian Fixed Interest, BlackRock - International Fixed Interest, Industry Super Fund Property Trust - Property, Lend Lease Managed Australian Prime, Property Funds, IFM - Australian Infrastructure, IFM - Australian Shares, Paradice Investment Management (Small Cap), Neuberger Berman - International Shares.

The options will be discontinued from 30 June 2022.

<sup>\*</sup> Important note: From 18 March 2022, the following individual manager options will no longer accept contributions, switches, or transfers in:

#### Insurance

The Executive Plan offers a variety of insurance options which comprise the key attributes of the product. Members can increase, decrease or cancel their cover. The below table outlines the class of members for whom each type of insurance has been designed.

Insurance type	Overall class of members designed for	Eligibility criteria	Employment status	Members to be excluded
Hostplus Standard insura	nce plan			
Death and Total & Permanent Disability (TPD) Insurance	Eligible members requiring financial protection against risk of death, terminal illness or TPD	<ul> <li>An employer Sponsored Member of Hostplus Executive plan</li> <li>Employed by a</li> </ul>	Employed with a Hostplus Executive employer.	<ul> <li>Members aged under 11 or over 69</li> <li>Employees where Hostplus Executive is not the chosen superannuation fund of their employer or nominated superannuation fund in their employment agreement / award.</li> </ul>
TPD only (Does not cover death or Terminal Illness)	Eligible members requiring financial protection against risk of TPD	participating employer  11 - 69 years old  Automatically provided however opt-in required if under 25 and/or balance <\$6,000  Opt in for inactive members (16 months) or additional voluntary cover  Australian resident or a lawful non-citizen within the meaning of the Migration Act 1958 (Cth)	11 - 69 years old Automatically provided however opt-in required if under 25 and/or balance <\$6,000 Opt in for inactive members (16 months) or	Cover for members who have previously declined default cover, opted out of or cancelled all cover under this or any previous Hostplus insurance policy may be accepted by the insurer at their absolute discretion and any acceptance remains subject to underwriting.
Death only (Any death cover also includes Terminal	Eligible members requiring financial protection against risk of death or			<ul> <li>No benefit is payable if the event giving rise to the claim is caused directly or indirectly by War (as defined in the member guide)</li> <li>A 24-month Pre-Existing Conditions exclusion applies if a member does not meet the requirements for Full Cover from the cover commencement date. Pre-Existing Conditions and Full Cover are defined in the member guide.</li> </ul>
Illness cover) terminal illness.	terminal illness.			• If on or prior to the Cover Commencement Date, members have been diagnosed with a terminal illness or have claimed or are eligible to receive a benefit in relation to terminal illness or total and permanent disablement cover from any source, your automatic insurance cover will be Restricted Cover.
		for whom their employer is required to make Employer Contributions		• Cover ceases on the date of commencement of Active Duty (as defined in the member guide) with the military service of any country (except for the Australian Armed Forces Reserve when not on Active Duty outside Australia)

Insurance type	Overall class of members designed for	Eligibility criteria	Employment status	Members to be excluded
Opt-In Income protection	Eligible members requiring financial protection against risk of temporary illness.	<ul> <li>An employer Sponsored Member of Hostplus Executive plan, where Hostplus has agreed with the employer to provide income protection on an Opt-In basis</li> </ul>	Employed with a Hostplus Executive employer.	Members under age 15 and over age 64
				• Employees where Hostplus Executive is not the chosen superannuation fund of their employer or nominated superannuation fund in their employment agreement / award.
				<ul> <li>No claim will be payable for any injury or illness that is caused directly or indirectly by one of the following:</li> </ul>
		• Employed by a		-Intentional, self-inflicted act, or any attempt to commit suicide
		participating employer  15 - 64 years old,		-Pregnancy unless you are disabled for more than three months after the en of the pregnancy
		,		-War or act of war
		<ul> <li>Members required to optin to cover.</li> <li>Australian resident or a lawful non-citizen within the meaning of the Migration Act 1958 (Cth) for whom their employer is required to make Employer Contributions</li> <li>Members not eligible to receive, and have not had a claim admitted, for a total and permanent disablement benefit from any source.</li> <li>Does not work in an excluded occupation (as defined in the</li> </ul>		<ul> <li>Cover for members who have previously declined default cover, opted out of or cancelled all cover under this or any previous Hostplus insurance policy made accepted by the insurer at their absolute discretion and any acceptance remains subject to underwriting.</li> <li>The insurer may refuse to pay benefits: <ul> <li>While members are imprisoned</li> <li>If the premium has not been paid</li> </ul> </li> <li>A 24-month Pre-Existing Conditions exclusion applies if a member does not meet the requirements for Full Cover from the cover commencement date. Pre-Existing Conditions and Full Cover are defined in the member guide.</li> <li>Cover ceases on the date of commencement of Active Duty (as defined in the member guide) with the military service of any country (except for the Australian Armed Forces Reserve when not on Active Duty outside Australia)</li> <li>Members eligible to receive, or have had a claim admitted, for a total and permanent disablement benefit from any source</li> </ul>

Hostplus Executive also offers registered Hostplus Executive employers the option to tailor an insurance design to best suit their employee group.

Note that more detailed information on product attributes such as premiums and definitions can be found in the PDS and member guide available at hostplus.com.au

The above tables outline how the key product attributes align with the class of consumers identified to be in the sub-markets and therefore that the product is likely to be consistent with the likely objectives, financial situation and needs of the members in the target market.

# Distribution

The below table outlines Hostplus' permitted distribution channels and associated distribution conditions or restrictions for Executive Plan.

Distribution Channel	Permitted Channel	Distribution conditions/ restrictions
Direct channels through Hostplus	Yes	Only available to employees employed by an employer who has completed an employer
Through personal advice	<b>Prough personal advice</b> Yes application form to regis	application form to register with Hostplus Executive and makes Superannuation
Through authorised representatives by general/intra-fund advice	Yes	<ul> <li>Guarantee Contributions on behalf of employees through the Executive product.</li> <li>The eligibility criteria for the options provided under the product will be agreed between Hostplus and the Employer and will determine which employees are able to access the product options.</li> <li>This product can only be distributed to the target market specified in this document.</li> <li>This product can only be offered and/or issued in accordance with the relevant product terms and conditions outlined in the Product Disclosure Statement.</li> </ul>

The distribution conditions outlined above will be reviewed if distribution channels change.

## 4. Review process

This target market determination will be reviewed annually with a maximum review period of 15 months between the reviews and with an initial review to be undertaken within 12 months of the effective date. There are a number of events which will trigger an out of cycle review. These review triggers are as follows:

- Receipt of a significant or unexpectedly high number of complaints from customers who have acquired this product, regarding the product design, features, availability and any distribution condition that would reasonably suggest that this TMD is no longer appropriate.
- Material changes, additions or removals of key product options and/or attributes such as liquidity, administration fees, investment objectives, strategic asset allocation or terms and conditions that would reasonably suggest that this TMD is no longer appropriate.
- The Target Market and product attributes described in this TMD is found to include materially incorrect or misleading information that reasonably suggests that this TMD is no longer appropriate.
- Material changes to distribution conditions of the product that would reasonably suggest that this TMD is no longer appropriate.
- Receipt of a Product Intervention Power order from ASIC requiring Hostplus to cease retail distribution of this product.
- Occurrence of a significant dealing(s) outside of the TMD that would reasonably suggest that this TMD is no longer appropriate.
- The trustee makes a determination for purposes of s52(9) of Superannuation Industry (Supervision) Act 1993 (Member Outcomes Assessment) that the financial interests of the customers who hold this product are unlikely to be met.
- Failure to meet the performance test benchmarks stipulated under the Your Future Your Super legislation (noting the performance test will not apply to the direct investment option (Choiceplus)).
- Material changes to the investment profile of members of cohorts that would reasonably suggest that this TMD is no longer appropriate.
- Material changes to the key attributes of the insurance product and / or premiums.
- Material changes in the insurance claim loss ratio/s, claim decline rates and/or claim decline reasons

Where a review trigger has occurred, the Trustee and all distributors must cease distribution conduct and any party (including the administrator) must cease giving a retail client a product disclosure statement as soon as is practicable and no later than 10 business days, unless the review occurs within that period of time and a new TMD is made or the relevant trigger event is resolved.

## 5. Distributor requirements

Hostplus regularly monitors the consistency of the distribution of its Executive Plan with the Target Market on a quarterly basis. In order to assist Hostplus with the identification of potential issues with the distribution of Executive Plan distributors are required to report the information to Hostplus as outlined below:

Reporting	Format	Provider	Frequency
Complaints	Any complaints received by Distributors about the Executive Plan where the complaint relates to product design, insurance, or product distribution conditions. The distributor should provide all of the complaint details where appropriate.	Distributor	Quarterly
Sales of Product outside of TMD	Distributors should report all sales outside of the target market that were not based on personal advice. This should include an indicator as to why the distribution is outside of the target market.	Distributor	Quarterly
Significant dealings	Distributors should advise of any significant dealings outside of the target market.	Distributor	As soon as possible. No later than 10 business days after the distributor becomes aware of the significant dealing.

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